



## Arts Institute

UNIVERSITY OF WISCONSIN-MADISON

The Arts Institute at the University of Wisconsin-Madison is pleased to announce a new section in the 2015 Wisconsin Film Festival titled *Children's Cinema: Big Screens, Little Folks*.

The Wisconsin Film Festival is the embodiment of the Wisconsin Idea - extending knowledge beyond classroom walls to enhance the lives of those across the state with its commitment to public screenings of films that would otherwise go unseen in our region. This exceptional event plays a very important role in UW-Madison's community outreach. These efforts will be further enhanced with the addition of *Children's Cinema: Big Screens, Little Folks*.

This series of short film programs and feature films from 15 different countries will inspire and delight our younger audiences. Our short film programs are organized by age range, with selections for grades K-2 and grades 3-5. *Children's Cinema* will take your family on a vibrant voyage around the world with thought-provoking and unique films.

The Wisconsin Film Festival has also organized a day out for some Madison area elementary schools. Students from Falk Elementary, Franklin Elementary, Lowell Elementary, Midvale Elementary, Stephens Elementary, and Van Hise Elementary will visit the UW campus for screenings at the Marquee Theater at Union South on three different days during the week of the Festival, April 9-16, 2015.

Discussions after screenings will offer young viewers and their families an opportunity to share their enthusiasm and discover new perspectives. A workshop with Tom Gasek, director of the stop motion short film *Ain't No Fish* and professor at the Rochester Institute of Technology's Film and Animation Program, will take place on Saturday, April 11. Educational materials will also be provided.

Tickets for the Wisconsin Film Festival go on sale March 14, 2015. Please join us for *Children's Cinema: Big Screens, Little Folks* April 9-16, 2015 to experience some of the best children's short and feature films from around the world.

We look forward to meeting the next generation of film enthusiasts this April!

Karin Kolb

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